Special Wednesday edition of the MPC Friday Report

With the short holiday week, we bring you a special edition of our MPC Friday Report. We will publish our next regular Friday Report on December 1, complete with market prices, projections, analysis and news. From all of us at MPC, happy Thanksgiving to you and yours!

CDFA extends Quota Implementation Ballot deadline

Yesterday, the California Department of Food and Agriculture (CDFA) announced that it has extended the Quota Implementation Plan ballot deadline to Friday, December 22, 2017. For your ballot to be counted, it must be fully completed and postmarked by December 22, 2017. If you didn’t receive a ballot or need a duplicate ballot, please contact Don Shipplehoute or Hyrum Eastman at CDFA at (916) 900-5014. You can read CDFA’s announcement about the ballot deadline extension on the next page.

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MPC Area Meetings scheduled for next week; RSVP now

Northern Central Valley
1 p.m. November 28
Location: 18630 N. Thornton, Lodi, CA "Next to house"
Hosted by Hank Van Exel

Central Valley
5:30 p.m. November 28
Location: 14874 Road 16 Madera, CA "Red Barn"
Hosted by Rob Diepersloot

Central Valley
11 a.m. November 29
Location: 21744 Road 152 Tulare, CA Rancho Teresita "Dairy Barn"
Hosted by Cornell Kasbergen

Southern Central Valley
3 p.m. November 29
Location: 20400 Old River Road Bakersfield, CA "Conference room"
Hosted by John Bidart

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Make plans to attend an MPC Area Meeting near you!

Please RSVP by email or phone
Kevin@MilkProducers.org
209-678-0666
November 20, 2017

Referendum Deadline extended through Friday, December 22

TO THE PRODUCER ADDRESSED:

CDFA is committed to providing producers adequate opportunity to vote in the referendum on the proposed Quota Implementation Plan (QIP). Also, given the disruption caused by the recent wildfires, the referendum deadline has been extended to Friday, December 22, 2017.

As a reminder, you are entitled to only one vote even if you have more than one production facility under the same ownership; however, you should report the combined market milk\(^1\) production of all such facilities.

For your ballot to be counted it must be filled out completely, and be postmarked no later than Friday, December 22, 2017 using the business reply envelope sent in a prior mailing, or physically received at the Department of Food and Agriculture, Milk Pooling Branch, 2800 Gateway Oaks Drive, Sacramento, CA 95833 no later than 5 pm, Friday, December 22, 2017.

In order for the QIP to be approved, at least 51 percent of the total number of market milk producers in the State must vote, and at least 51 percent of those voting who produce at least 65 percent of the total amount of market milk produced by all producers who voted in the referendum, or at least 65 percent of those voting who produced at least 51 percent of the total amount of market milk produced in the State during August 2017 by all producers who voted in the referendum must vote in favor of the proposed QIP.

The proposed QIP will only become effective if a Federal Milk Market Order (FMMO) is promulgated in California.

If you need a duplicate ballot, or if you have any questions, contact myself or Hyrum Eastman at (916) 900-5014.

Sincerely,

Don Shippelhoute, Acting Chief
Milk Pooling Branch

\(^1\) Section 35787 of the California Food & Agricultural Code grades and designates Market Milk as Grade A, Certified, and Guaranteed milk.
Vote Yes

Quota Implementation Plan

Ballots due to CDFA by December 22!
Your ballot is blue and was mailed to you in a 9”x13” envelope in early October.
Call (916) 900-5014 for a replacement ballot.